

JETAA International Committee Report August 2006

JETAA International has three working Committees for the year 2005-06. Since the International Conference in June 2005, progress has been made in the following areas:

Promotional Strategy

Executive Committee Leader: Michael Barrett

Key role: Jeff Huffman

The new JETAA promotional leaflet is now almost ready and we have received the endorsement for JETAA from the Japanese Prime Minister to include in this promotional leaflet.

It is hoped that the efforts of the PR Committee will generate funds to begin to build a self-financing JETAA International. Once a promotional strategy has been developed, other members of the PR Committee will be asked to comment, contribute and participate in achieving these goals.

Small Chapters

Executive Committee Leader: Ali Bond

Key role: Brendon Lutwyche

This year we have potential new Chapters in Thailand, Hong Kong and Singapore, although all of these chapters have yet to be established. The Ireland Chapter is now re-established and will be attending the meeting in Sydney.

The South Africa Chapter is now officially recognised in JETAA-I terms.

Another European Regional Conference took place in 2006. Developing European Chapters were helped to establish themselves at this conference.

The Small Chapter Committee has yet to begin work on establishing a resource area on the website for new and small Chapters.

Since the conference Brendon Lutwyche has resigned his position on this committee. If there is someone else willing to be involved, please contact Ali Bond (abond@jetaamidlands.fsnet.co.uk)

Content Management System (CMS)

Executive Committee Leader: Ali Bond

Key role: Paul Reid, Paul Donovan, Scott Norman

I am pleased to say that funding and planning issues related to the CMS have now been ironed out. Work is going ahead on the project and we should be in a position to give chapters more information shortly.

Ali Bond

JETAA International Vice-Chair

